



# Master of Management

Lead teams with empathy,  
strategy, and insight



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# Introducing our Master of Management

The Sunway University Online Master of Management cultivates people-first leadership to navigate the workforce challenges and opportunities brought on by the Digital Age. Graduates are well-equipped with a rich set of skills that create value for teams, stakeholders, and organisations – and produce quality results.



## 100% online

Study anytime,  
anywhere,  
on any device



## 1 subject at a time

Focus on  
just 1 subject  
every 7 weeks



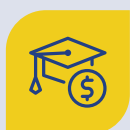
## 5 intakes per year

Enrol quickly  
& at your  
convenience



## Part-time study

No need to  
give up work  
& family  
commitments



## Tuition fee

RM40,000

The programme is designed for modern professionals who want to confidently join or rise up the ranks of management, and those setting out to become entrepreneurs.

# Programme benefits

Our Master of Management takes a holistic approach to developing management excellence for the modern world of work, emphasising a “people-first” principle while also encompassing the crucial areas of strategic resources management, project management, technology management, and entrepreneurship.

## Develop people-first leadership

Learn how to manage diverse intergenerational workforces and external stakeholders with empathy and foresight.

## Expertly manage operations

Refine project management techniques and optimise processes for high-impact results that uplift teams and organisations.

## Hone a strategic mindset

Craft strategies to tackle current, real-world management and business challenges presented by technological disruptions.

## Add value to businesses

Implement performance management best practices that empower people and operations for a competitive edge.

## Enhance your professional profile

Connect with leaders and professionals from various industries to stand out and accelerate your career progression.





## Why study a master's online?

Recognising the demands of work and personal commitments on today's professionals, we've designed a 100% online Master of Management that allows you to experience first-rate learning without disrupting your routine.

Enrol, log in, and embark on a transformative postgraduate programme – all at a click of a button – while enjoying comprehensive support from lecturers and your dedicated Education Counsellor.



**Intuitive  
online learning  
experience**



**Optimum  
work-life-study  
balance**



**Fit study  
around your  
lifestyle**



**Interactive  
study sessions**



**Personalised  
student support**



# Amplify your career prospects

Exemplary interpersonal skills, a strategic mindset, and a drive for high-value outcomes put you on track for a highly rewarding career in management.



## High demand for expert managers

Management & Administration is a Top 5 most-requested field of study in Malaysia, indicating strong employer demand<sup>1</sup>



## Maximise your earning potential

Senior managerial roles across a wide range of industries consistently fetch 6-figure annual salaries<sup>2</sup>



## Get hired in top sectors

Top-hiring industries, including heavy industries, fast-moving consumer goods (FMCG), and banking, actively recruit for managerial roles<sup>3</sup>



## Empower career longevity

Management & Leadership is the No. 2 most popular area of self-development among the Malaysian workforce<sup>4</sup>



## Drive growth with DEI insight

Companies with greater gender and ethnic diversity are more likely to see higher profits, underscoring the need for DEI-trained managers<sup>5</sup>

<sup>1</sup> Institute of Labour Market Information and Analysis (Q2 2023)

<sup>2</sup> Seek Employer Malaysia Salary Guide 2023

<sup>3</sup> Business Today, 2023

<sup>4</sup> Randstad 2024 Workmonitor Report

<sup>5</sup> McKinsey Diversity Matters Even More Report, 2023



## Learn from the best

**Sunway University is a world-class institution with a respected global reputation.**

- QS five-star rated institution<sup>1</sup>
- No. 1 private university in ASEAN<sup>2</sup>
- Top 3 university in Malaysia<sup>3</sup>
- In the top 125 of universities in Asia<sup>4</sup>
- Recognised as a Premier Digital Technology University<sup>5</sup>

**The Master of Management is offered by Sunway Business School, which is accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB accreditation is awarded to less than 6% of business schools worldwide.**

- Committed academics with extensive global experience
- Respected thought leadership from industry pros
- Learning that emphasises peer networks and support
- Provisionally accredited by MQA

<sup>1</sup> Quacquarelli Symonds (QS) Stars Rating Systems

<sup>2</sup> AppliedHE Private University Ranking: ASEAN, 2024

<sup>3</sup> Times Higher Education (THE) World University Rankings 2025

<sup>4</sup> QS Asia University Rankings 2023

<sup>5</sup> Malaysian Digital Economy Corporation (MDEC) assessment

# Subjects & learning outcomes

The Master of Management comprises 8 core subjects and 2 research project subjects. Study just 1 subject at a time in 7-week blocks.

**8 core subjects**  
**2 research subjects**

**10 subjects required**  
**for completion**

## Core Subjects

Subject	Description	Credit
<b>People and Organisations</b>	Explore human behaviour in organisations; evaluate examples of behavioural issues and practices, such as ethics, communication, and cross-cultural issues; and, provide solutions to complex workplace issues.	4
<b>Entrepreneurship</b>	Delve into business performance management and gain entrepreneurial skills to prepare innovative business plans, and learn to implement performance management for a competitive advantage.	4
<b>Foresight Leadership and Management</b>	Learn effective managerial leadership skills in the context of a disruptive digital business landscape, design managerial leadership effectiveness, and think creatively about managerial capabilities.	4
<b>Managing Technology and Innovation</b>	Learn to manage and commercialise technologies ethically while incorporating strategies to make effective decisions and grow a business sustainably.	4
<b>Project Management Process and Quality</b>	Master project management and quality control processes to ensure project success by meeting stakeholder expectations and adhering to defined quality standards.	4





### Core Subjects

Subject	Description	Credit
<b>Leading in the Age of Digital Disruption</b>	Lead organisations and people through digital transformations, examine contemporary issues arising from the digital revolution, and adhere to digital ethical implications.	4
<b>Strategic Management and Analysis</b>	Develop strategies using strategic management concepts to achieve a sustainable competitive advantage in a dynamic business environment.	4
<b>Total Quality Management</b>	Evaluate quality theories in managing a business and integrate techniques in quality management philosophies to improve processes.	4

### Research Subjects

Subject	Description	Credit
<b>Research Project 1</b>	Investigate a business issue and interact with practitioners to gain managerial insight and develop approaches for addressing a real-world challenge.	4
<b>Research Project 2</b>	Delve into a business issue with an emphasis on ethical considerations to enhance your ability to put theoretical knowledge into practice and foster managerial insight.	4

# Cost & eligibility



Fees	Intake	Duration
<p><b>RM40,000</b> total cost.</p> <p>Click <a href="#">here</a> to learn more about funding options.</p>	<p><b>5 entry points</b> per year, in January, March, May, July, and September.</p>	<p><b>24 months</b> of part-time study.</p>

## Entry requirements

A bachelor's degree in the field or a related field with a minimum CGPA of 2.50 or its equivalent qualifications as accepted by the HEP Senate.

**OR**

A bachelor's degree in the field or a related field with a minimum CGPA of 2.00 and not meeting 2.50 can be accepted subject to a rigorous internal assessment.

**OR**

The completion of a prerequisite subject specified by the University for those with a bachelor's degree in a non-related discipline (minimum CGPA of 2.00) as accepted by the HEP Senate, and without the relevant work experience.

**OR**

APEL.A Certification (T-7) (Recognition of Prior Learning).

**English-Language Requirement:** Applicants whose academic qualifications were not attained in the English medium will be required to provide evidence of language ability via an IELTS result (minimum score of 6.0).

# Prerequisite pathway

Students with a non-related bachelor's degree and without relevant work experience have the opportunity to enrol in the online Master of Management upon the completion of the **Fundamental Business Studies** prerequisite subject.

Subject	Fundamental Business Studies
<b>Subject overview</b>	<p>This non-credit bridging subject provides students with foundational knowledge in 5 key topics as per MQA programme standards:</p> <ul style="list-style-type: none"> <li>• Managing People</li> <li>• Managing Financial Resources</li> <li>• Understanding Customers and Marketing Concepts</li> <li>• Strategic Planning</li> <li>• Understanding the Business Environment</li> </ul> <p>Students will develop an essential understanding of the key terms, concepts, theories, and models from core business disciplines, equipping them for success in their Master of Management studies.</p>
<b>Learning outcomes</b>	<ul style="list-style-type: none"> <li>• Apply the basic terms, concepts, theories, and models from core business disciplines</li> <li>• Analyse business situations and the forces that influence the operation of businesses in evaluating management and organisational practices, and solve complex problems in a variety of business contexts</li> <li>• Select the appropriate business, financial, analytical, and statistical concepts, models, and processes in interpreting business information</li> </ul>
<b>Cost</b>	RM1,500
<b>Duration</b>	Finish within 7 weeks

Call our Education Counsellors at **1800 180 029** (International: **+60 3 2782 3258**) to find out more.

[Schedule a Call](#)



# Steps to get started

1. **Send us** your resume, bachelor's certificate and bachelor's transcript (or APEL.A certificate), copies of your SPM and STPM/Foundation/Diploma qualifications, and, if available, your IELTS test result, to [eligibilitycheck@studyonline.sunway.edu.my](mailto:eligibilitycheck@studyonline.sunway.edu.my) to receive a free eligibility assessment.
2. **Call** 1800 180 029 (International: +60 3 2782 3258) to discuss your eligibility and the application process, or ask any questions you might have.

[Schedule a Call](#)

3. **Submit** your application after your Education Counsellor confirms your eligibility for the programme. Find more information on the required documents on the next page.

[Apply Now](#)

If you prefer to communicate with your Education Counsellor exclusively via email, please mention this when sending your documents to [eligibilitycheck@studyonline.sunway.edu.my](mailto:eligibilitycheck@studyonline.sunway.edu.my).

If you choose this option, we will provide the result of your eligibility check and other relevant information via email.

We highly recommend you speak with us on a call to give you the best possible chance of success on your postgraduate study journey.

[Click here](#) to find out why it is important to speak with your Education Counsellor.

# Required documents

You will need to supply the following documents with your application:

1 recent passport-format digital photograph

A copy of your Malaysian identification card or an international passport

Certified true copies of your academic qualifications (SPM, STPM/Foundation/Diploma)

Bachelor's certificate and transcript, or APEL.A certificate

Resume (if your application is based on work experience)

IELTS result (minimum score of 6.0) if your bachelor's was not taught in English

Book your English-language test with [IDP](#) or [British Council](#)



# Management excellence is yours

Inspire teams.  
Influence stakeholders.  
Initiate high-impact results.

**Shine in modern  
management today.**



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**1800 180 029 (International: +60 3 2782 3258)**  
Monday, Tuesday, Friday: 9am - 6pm (MY)  
Wednesday, Thursday: 9am - 7pm (MY)

**Schedule a Call**



[studyonline.sunway.edu.my](http://studyonline.sunway.edu.my)